



Annual report 2023



**PEACE
AND
SPORT**

BE PART OF WHAT MATTERS
Under the High Patronage of H.S.H. Prince Albert II of Monaco



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**H.S.H. Prince
Albert II
of Monaco**

*Patron
of Peace and Sport*

Sport is a universal language fostering understanding and the ability to accept differences. This belief stems from my experience as an Olympian. And this same conviction prompted my support for the creation of Peace and Sport, over 16 years ago, to promote the benefits of sport among young people and divided communities.

Through its actions, the Organisation has a global reach and demonstrates the positive impact of sport in fostering the development of more inclusive and peaceful communities. I am proud that this meaningful work is being carried out from Monaco. My country attaches great importance to sport and the values it promotes. Thus, Peace and Sport's actions contribute to the Principality's commitment to making sport an important tool in building a better world.

In 2023, a year marked by the resurgence of conflicts, the Organisation was able to reaffirm the power of sport as a vector for reconciliation and inclusion, notably through the symbol of the #Whitecard. The Princely Palace and other emblematic buildings in Monaco were lit up in white in support of this campaign, which rallies different players around a shared commitment to peace.

I'm delighted to see the peace through sport community growing year after year. I'm convinced that together we will rise to the challenge of building a safer and more inclusive world for future generations.



Joël Bouzou

*President and Founder
of Peace and Sport*

With its principles and rules applying equally to everyone, sport is an essential tool in a world increasingly marked by division and conflict. In 2023, we once again underlined its importance as a lever for fostering understanding and promoting reconciliation between communities.

In a complex geopolitical situation, Peace and Sport's anchorage in Monaco's neutrality is a major asset. This enables us to operate in highly tense contexts, and to bring together stakeholders from different backgrounds around the universal language of sport.

For over 16 years, we have been working to build a culture of peace at all levels. But, just like in sport, we need to progress as a team, with everyone devoting their unique talents to climbing the heights of this shared ideal. The meeting between Nobel Peace Prize winner Kailash Satyarthi and Champions for Peace at the Peace and Sport Middle East Forum in Riyadh is a powerful example of this. An experience-sharing that reinforced everyone's commitments.

Everyone must play their part. The intentional use of sport must become a strategic priority in public policies, to ensure that younger generations grow up with the values and skills needed to reject violence and promote dialogue and respect.

Investing in sport is not an expense but a real investment in social good! We will continue working hand in hand with governments, civil society organisations, the private sector, sporting bodies and athletes to achieve our goal: sustainable peace.



Highlights

2023



1. MARCH

Assessing the impact

The conference "Sport, a tool for cohesion and social transformation" organized by Terres en Mêlées Togo, part of the Peacemakers Project coalition, with the support of the French Embassy in Lomé, presented the preliminary results of the impact evaluation study implemented by Peace and Sport and the Paris-Nanterre University.

2. APRIL

Advocating for Peace through Sport

Peace and sport united millions of people around the world for the 10 years of the International Day of Sport for Development and Peace – 10 years united through the #WhiteCard.

3. JUNE

Deploying our bottom-up approach

From 26 to 29 June, MINEPS VII gathered governments and civil society organizations to acknowledge the "Fit for Life" global initiative. Aminata Traore Sy, Founder of APJS in Mali and part of the Peacemakers Project coalition raised awareness among MINEPS VII decision-makers about the importance of consulting local actors.

4. AUGUST

Fostering social legacy of major sporting events

Peace and Sport supports organizing committees and host cities in setting up legacy programs focusing on sport as a vector of living together and peace. On the occasion of the IX Games of La Francophonie, Kinshasa 2023, Champion for Peace and Olympic medalist Benjamin Boukpeti raised awareness among young athletes about their positive impact on society.

5. OCTOBER

Connecting stakeholders

The Peace and Sport Middle-East Forum, powered by the Saudi Olympic and Paralympic Committee, a premium platform for dialogue on peace through sport, assembled decision-makers, Champions for Peace and experts addressing the theme "Sport is an Answer for Peace".

6. OCTOBER

Accompanying athletes' social engagement

Real Madrid FC and Brazil Football star, Vinicius Junior received from H.S.H. Prince Albert II of Monaco, Patron of Peace and Sport, the Sócrates Award for his leading role for education in his home country and fight against racism at the 67th Ballon d'Or ceremony, succeeding Sadio Mané, the 2022 winner.

7. NOVEMBER

Celebrating unity and social inclusion through sport

The third edition of the Friendship Games organized by COP Colombia as part of the Peacemakers Project, brought together children, peace educators, Colombian athletes and Champions for Peace to celebrate the major impact of sport on creating a culture of peace in Usme, Colombia.



Our premise and approach

Sport can contribute to building **a culture of peace** if it is used with the intention to **achieve life skills objectives**, in an appropriate setting and by qualified educators.

We rely on **a bottom-up approach** to **identify challenges, good practices and needs**. We propose solutions adapted to the issues faced at the community level, while assessing the procedures' reproducibility to make them duplicable for scale-up purposes.

We work closely with leading **international organisations** and are active members of working groups and advisory committees to ensure that sport is part of integrated, multi-sectoral approaches.

We call on international decision-makers to deploy **the intentional use of sport as a tool for transmitting values for peace**, relying on its universality, on its role models and on field actors trained with the day-to-day needs.



Our mission

Supporting the implementation of high-impact programmes that use sport to build peaceful, inclusive and equitable communities.



Our vision

A safer, more equitable and inclusive world through sport and its values.



Our values

Neutrality, Resilience, Inclusion, Independence, Equity, Dialogue



Our scope of action

Peace education

- Encouraging the acquisition of knowledge and skills needed to promote a culture of peace
- Promoting access to education and vocational training for disadvantaged communities

Living together

- Promoting gender equality, ensuring women's safety and encouraging their inclusion in leadership positions in peace-through-sport initiatives
- Empowering individuals through capacity building to promote equal opportunities and social inclusion for all

Coalitions

- Encouraging the duplication of best practices and ensuring that civil society's expertise is taken into account
- Promoting multi-stakeholder partnerships capitalising on each party's expertise and resources

Our symbol

The **#WhiteCard** was created by Peace and Sport and is the symbol of peace through sport. It represents sport's positive and constructive dimension.

A Champions for Peace club committed to our cause

A group of high-level athletes from all backgrounds supports our actions on a daily basis. Models, heroes and a source of inspiration for young people throughout the world the "Champions for Peace" are determined to show that sport goes beyond performances and plays a genuine role in serving society.

Culture of peace

A set of values, attitudes, behaviors and lifestyles that inspire social interactions, avoid violence and prevent conflict, by putting the focus on dialogue and negotiation among individuals, groups and states.

(UN Resolution A/RES/52/13)

Sport for peace

The intentional use of sport to achieve specific objectives to build a culture of peace, through the transmission of values, attitudes and behaviors that inspire social interaction and sharing.



Editorial by our CEO



|| *Our commitment to working in coalition towards promoting peace education and living together through sport remains intact.*

Jean-Jérôme Perrin-Mortier
CEO

Since its creation, Peace and Sport has been committed to demonstrating that sport, if used with the intention to achieve life skills objectives, in an appropriate setting and by qualified educators, can contribute to addressing local issues and building a culture of peace.

2023 was marked by a roadmap focusing on our three pillars of action and, once again, highlighted the importance of working in coalition, with significant progress made in a number of areas.

Demonstrating: the importance of demonstrating the quantitative and qualitative impact of programmes is a deep conviction for us, and we were proud to publish the 1st report of the study carried out with the Institut des Sciences Sociales du Politique at the University of Paris-Nanterre. Part of the UNESCO SPORTSSD&P Chair, this micro-sociological study highlights, among other things, the importance of multi-stakeholder partnerships to maximise expertise and ensure program's sustainability.

Advocating: At the 67th Ballon d'Or Ceremony, the prestigious Sócrates Award was awarded to the Brazilian star of Real Madrid FC, Vinicius Junior. This award is part of our long-standing approach to supporting and promoting champions' social commitment and contributes, through concrete examples and emblematic athletes, to raising awareness among as many people as possible of the power of sport as a lever for inclusion and peace.

Mobilizing: The Peace and Sport Middle East Forum in Riyadh, powered by the Saudi Olympic and Paralympic Committee, paved the way for broader dialogue around sport as a tool for development and peaceful coexistence. This gathering of decision-makers, Champions for Peace and experts was a key step in raising awareness on our messages in a country that gives paramount importance to sport in its transformation process.

An Organisation like ours must place anticipation at the heart of its operating mechanism, but also have a strong capacity to project itself rapidly and effectively. To achieve this, it is essential to continue exchanging with key players in the ecosystem, and to extend even more our links with businesses and civil society stakeholders.

We will therefore continue to forge structuring partnerships to increase our impact on various territories around the world, including during major sporting events, and to work in coalition to promote peace education and living together through sport. Our commitment remains intact.



demonstrating



Peacemakers Project

In 2023, the Peacemakers Project celebrated its third year of existence. This international coalition was launched to identify the issues, best practices and needs of leading organizations, and to strengthen the social impact of sport at the community level.

Based on a **bottom-up approach**, the Peacemakers Project provides **mentoring** and **support to grassroots organizations** on three continents working daily to promote inclusion and peace through sport.

Once again this year, **over 5,000 children** benefited from peace through sport sessions delivered by peace educators trained in the Peace and Sport Methodology in **Burundi, Colombia, India, Morocco, Rwanda and Togo**.

Training sessions aimed at enhancing the skills of peace educators, as well as **institutional meetings**, were held throughout the year to support the progression of activities and intensify collaboration with member organizations of the Peacemakers Project coalition. These initiatives proved crucial in **consolidating strategic links** with local institutions, helping to promote the activities' scaling-up and sustainability.

In **Burundi**, the country's only Olympic champion and member of the Champions for Peace club, **Vénuste Niyongabo**, inspires and supports young people through his Foundation. Every week, hundreds of children benefit from peace sessions through sport.

In **Colombia**, **COP Colombia** celebrates the crucial impact of sport in creating a culture of peace during the 3rd edition of the **Friendship Games**, organized in collaboration with the **municipality of Usme** and the **Defensoria del Pueblo**, and bringing together **over 2,000 children**, peace educators, athletes and Champions for Peace.

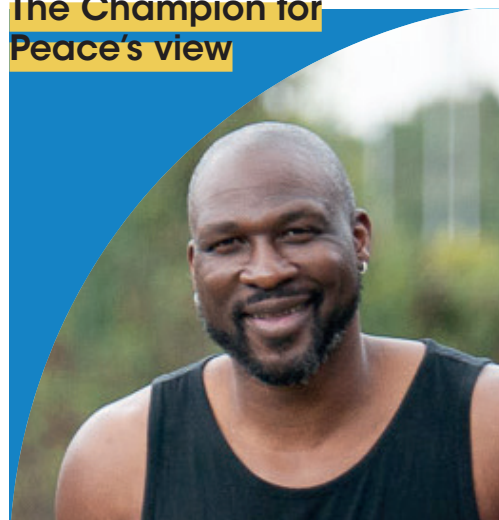
In **India**, the **Naandi Foundation** is committed on a daily basis to the education and empowerment of girls and women through "**Sports for Life**", a program run by 6,500 female "sports allies", trained to implement sport activities for girls.

In **Morocco**, in the framework of **TIBU Africa's "Girls CAN"** program, the training of 36 female coaches in the Peace and Sport Methodology contributes to the objectives of promoting equity and emancipation for girls and women through sport

In **Rwanda**, **AKWOS** organization supports the implementation of peace through sport activities in 4 schools in the city of Kigali and accompany teachers in their efforts to pass on values through sport.

In **Togo**, Champion for Peace and Togo's only Olympic medalist, Benjamin Boukpeti, contributes to the deployment of a coalition of stakeholders around sport as a tool for development and peace, notably in the framework of the "Sport, a tool for cohesion and social transformation" conference organized with the support of the **French Embassy in Lomé**.

The Champion for Peace's view



Florent Pietrus

European Basketball Champion and Olympian

W I came back from the Friendship Games in Colombia with a head full of memories and emotions. We put smiles on children's faces. We spent some superb moments with them. Sport is a school of life with a lot of values. As top-level athletes, we need to take the time to instill these values and equip the next generations with the tools to cope in sport and in everyday life.

KEY FIGURES

- **3** continents
- **5 000** children benefited
- **250** peace educators trained

The “Live Together” program

The Champion for Peace’s view



Aya Medany

Champion for Peace and Member of the IOC Athletes’ Commission

“ This program is strong first-hand evidence of what a powerful tool sport is.

From improving the psychological and physical well-being to boosting gender equity by providing opportunities for the female refugees, the program uses different sporting activities to foster resilience and social cohesion. I am very proud to have been able to share the values of sport and my experience as an athlete and Olympian with the beneficiaries.

Based on a multi-stakeholder approach, the “Live Together” program introduced sport as an innovative tool to tackle social issues in Zaatari refugee camp, Jordan, contributing to inclusion, psychosocial well-being and social-emotional learning of refugees.

It was launched in 2017 by Peace and Sport in cooperation with UNHCR, Blumont, the International Federations of Kickboxing, Table Tennis and Teqball, and the support of the Jordan Olympic Committee. Structured around two main cycles of implementation to provide holistic development opportunities for refugees through sport, the program was supported by the Government of Monaco, and concluded in December 2023.

The local capacity-building model at the base of the program proved to be successful in ensuring its sustainability. By equipping the refugee population with the necessary skills and abilities to directly implement sport-based activities, this model has not only reinforced ownership among the beneficiaries but also enhanced their employability. In 2023, particular emphasis was placed on training new individuals, with existing refugee coaches mentoring newcomers through a shadowing model, thus facilitating the transmission of knowledge.

Over the years, the program has significantly contributed to improving self-confidence and fostering trust among the young beneficiaries, while also effectively reducing aggressive behaviors. Recognizing the profound impact on the Zaatari community, Blumont has committed to ensuring the continuation of sport-based activities in the camp, to be implemented by the refugees that were trained by Peace and Sport and its partners.



KEY FIGURES

- **Capacity building:** over 220 Syrian refugees (34% women) participated in coaching seminars and capacity building sessions since the launch of the program.
- **Acquisition of life-skills:** 400 children per year (40% girls) in average benefited from sport-based session aimed at teaching them values and life skills.
- **Gender equality:** the number of girls participating multiplied by 15 in 3 years, boosted by the training and recruitment of female coaches.

Measuring the social impact of sport



In response to the international priority of demonstrating sport for development and peace programs' impact, and to the recommendations of leading international bodies such as UNESCO's "Fit for Life" initiative, Peace and Sport is experimenting a qualitative approach, bridging the gap between the prescriptions from international donors and the realities on the ground.

A structuring and pluriannual partnership was thus put in place in 2022 between Peace and Sport and the "Institute of Social Sciences of Politics" of the Paris-Nanterre University to propose an operational framework focused on the community level and based on a microsocial and bottom-up approach. This partnership falls within the framework of the UNESCO Chair "Promoting the contribution of sport, physical education and physical activity to sustainable development and peace" (SPORTSD&P) created by the University of Paris Nanterre, of which Peace and Sport is a founding member. It aims to define a set of indicators to identify the needs of the communities, to analyse and highlight good practices and their effects on the areas of intervention.

A first intermediary report was published in June 2023 resulting from a significant presence in the field observing and gathering views from the main actors involved in the Peacemakers Project. The report highlights sport's contribution to gender equality and living together, as well as to the empowerment of the teachers and educators who develop new skills and knowledge. The growing need for institutional recognition and support for field programs also emerged from the study.



Read the Detailed Report



Read the Executive Summary

The Champion for Peace's view



Benjamin Boukpeti

Togo's only Olympic Medallist

|| Togo is one of the areas covered by the Peacemakers Project impact study. This type of work provides a concrete view of the positive impact of the programs, but also highlights the bottlenecks and issues that need to be overcome to maximise sport's potential.

For example, the researchers were able to observe a very different level of knowledge among the educators who use sport in their daily work. This highlights the need for appropriate training. As a Togolese Champion of Peace, I want to contribute in their skills' development.

RECOMMENDATIONS

1. Making sport a priority
2. Enhancing local capacity
3. Clustering and sharing resources
4. Evaluating the impact of programs
5. Developing a holistic approach
6. Mentoring athletes
7. Scaling up



advocating

Positioning sport in international peace discussions

APRIL

“Scoring for the People and the Planet” - United Nations conference

New York, USA

- Through a bottom-up approach, Peace and Sport and the United Nations gave the floor to Champions for Peace and Field Programs Leaders in front of diplomats on the 6th of April.
- Who? Didier Drogba, Vice-President of Peace and Sport, and Amine Zariat, President of Tibu Africa, member of the Peacemakers Project coalition.

JUNE

7th International Conference of Ministers and Senior Officials Responsible for Physical Education and Sport (MINEPS VII)

Baku, Azerbaijan

- Sharing realities of the field with ministries, Peace and Sport and UNESCO demonstrated the importance of consulting and associating local actors in implementing sport-based peace initiatives.
- Who? Aminata Traore Sy, Founder of APJS in Mali, member of the Peacemakers Project coalition.

AUGUST

IX Jeux de la Francophonie

Kinshasa, Democratic Republic of Congo

- Consolidating the legacy of this unique sporting event, Peace and Sport, CIJF, and Congolese CNJF allied to raise youngsters’ awareness about sport values.
- Who? Benjamin Boukpeti, Togo’s only Olympic Medallist and Champion for Peace.

NOVEMBER

Paris Peace Forum 2023

Paris, France

- Peace and Sport positions sport in peace discussions organized in Paris, Olympic city – Booth presenting the Peacemakers Project within the “Space of the Solutions” exhibition.
- Who? Marlène Harnois, Olympic medalist and representative of the Champions for Peace Club, Ludovic Dau, Programs and Sports Director.



Sócrates Award 2023

The Champion for Peace's view



© Stéphane Mantay - L'Équipe

Created in 2022 by Peace and Sport in partnership with Groupe L'Équipe and France Football, the Sócrates Award is handed over during the Ballon d'Or ceremony for the best solidarity actions carried out by committed footballers.

Inspired by the extraordinary story of Brazilian doctor and soccer figure Sócrates Brasileiro Sampaio de Souza Vieira de Oliveira, the Award stems from the recognition of the growing impact of athletes on our society, which now extends far beyond the stadium, influencing millions of fans around the world. Heroes, role models and sources of inspiration for young people worldwide, the media exposure of professional athletes implies assuming a social responsibility.

This prestigious Award is part of Peace and Sport's multi-year approach to supporting and defending the social commitment of champions and encourages them to continue their efforts to promote a more inclusive and peaceful world through sport.

At the 67th Ballon d'Or ceremony in Paris, presented by Sandy Heribert and Didier Drogba, Vice-President of Peace and Sport, Real Madrid FC's Brazilian star Vinicius Junior received the Socrates Award, succeeding Sadio Mané, the 2022 winner. Presented by H.S.H. Prince Albert II of Monaco, Patron of Peace and Sport, the Award recognizes the Brazilian player's strong commitment to fighting racism, of which he is often a victim, and promoting education. At a time when Brazil is confronted with major social inequalities, particularly in terms of unequal access to quality education, the Instituto Vini Jr. proposes innovative educational solutions to address this major problem, also aiming to reduce the digital divide that exists in Brazil between the public education system and private schools.

Beyond his impressive sporting career and his commitment to Brazil's underprivileged communities, Vinicius Junior is an international icon and leader in the fight against racism, rallying other Football stars around him and calling on others to act in unison to make a greater impact against this scourge.

Vinicius Junior

Football star

Receiving the Sócrates Award, after Sadio Mané in 2022, is a great honor. It's a privilege for me and the entire Instituto Vini Jr team to be recognized for our impact. I can't wait to share this trophy with everyone involved and strengthen our actions in favor of Brazilian youth.



KEY FIGURES

- 2,15 M views on social networks
- 255 K likes
- +200 media outlets

The Peace and Sport Awards



The Peace and Sport Awards recognize and celebrate individuals and organizations that have demonstrated outstanding commitment to fostering peace, dialogue and social stability in the world through sports. Since 2008, the Awards showcase best practices that leverage the power of sport to bridge divides and promote understanding.

By highlighting exemplary initiatives, the Peace and Sport Awards not only honour deserving stakeholders, but also inspire others to emulate their success and contribute to build more peaceful and inclusive communities. Winners of this prestigious recognition range from grassroots initiatives to international programs and are an inspiration for what sport can achieve on the global stage, if used with the intention to achieve social good.

At the 2023 Peace and Sport Awards Ceremony, held during the Peace and Sport Middle-East Forum in Riyadh, we once again witnessed the power of the peace-through-sport movement worldwide. Selected by a Jury composed by eminent personalities, the winners have led initiatives concretely contributing to demonstrating the positive impact of sport for peace.

The Champion for Peace's view



Nadia Nadim
International footballer

|| *It is a true honour to receive this Award. Sport is such a beloved thing that brings people to the same table. With this shared language, it's easier to find solutions. I love that more and more people are using it for the social good. Sport has the power to unite people, and when shared values align, finding solutions becomes more accessible, paving the way for establishing a sustainable culture of peace.*

And the 2023 winners are...

Peace through sport initiative of the year:

- **Malaika Foundation:** for its "Sport for Social Good" program combining sport activities with educational classes and life-skills development.
- **Zalmi Foundation:** for its commitment to educate, motivate, and inspire future generations to proactively build a better future using Cricket as a platform for talent, respect, life skills and leadership.

Combat Sport Initiative of the year:

World Taekwondo: for its engagement to empower refugees worldwide through taekwondo academies and the "Hope and Dreams Sports Festival".

Special Jury Prize:

Gamers without borders: the world's largest charitable esports and gaming tournament, uniting gamers behind social causes and supporting humanitarian organizations in helping those in need across the globe.

Champion for Peace of the year:

Nadia Nadim : for her commitment in promoting sport and gender equality and being a strong advocate for education and inclusion through sports.

KEY FIGURES

- 15 editions
- 109 winners
- 292 nominees
- +50 countries / 5 continents



mobilizing

April: 10 years united through the #WhiteCard

This 2023 edition has marked the 10th anniversary of the International Day of Sport for Development and Peace (IDSDP), a unique opportunity to bear witness to the transformative power of sport, by organizing events and participating in the #WhiteCard digital campaign.

Under the motto "10 years united through the #WhiteCard", Peace and Sport wished to highlight sport's growing recognition of sport for peace, encouraged the mainstreaming of sport as a tool for building more inclusive societies, and aimed to raise awareness of the importance of making sport a priority towards institutions. Athletes, International Federations, National Olympic Committees, political leaders, companies, international and not-for-profit organizations got massively mobilized behind Peace and Sport's #WhiteCard campaign, the United Nations-recognized celebration of the contribution of sport to inclusion, development and a world peace. This message reached 180 million people on social networks.

The Champion for Peace's view



Marlene Harnois

Representative of the Champions for Peace Club

|| *The world of sport and athletes have an important role in setting an example, especially among youth. They can advance causes that serve the common good, such as supporting gender equality, ending racial discrimination and helping to protect the environment. I congratulate the Sport for Development and Peace stakeholders that participated in the #WhiteCard campaign every year since the beginning, to celebrate the positive power of sport.*



The #WhiteCard evolution:

- 2014 - 6 millions
- 2015 - 7 millions
- 2016 - 15 millions
- 2017 - 43 millions
- 2018 - 90 millions
- 2019 - 98 millions
- 2020 - 117 millions
- 2021 - 170 millions
- 2022 - 171 millions
- 2023 - 180 millions



Read the April 6 Report

Website: april6.org

KEY FIGURES

- 180 millions reach on social media
- 118 countries
- 879 millions reach on social media over the past 10 years



KEY FIGURES

- 1,3 M impressions*
- 640 K views
- 14 k likes
- 400 delegates online and onsite
- 42 speakers
- 82 countries represented

*International and local coverage on social networks

Peace and Sport Middle-East Forum

The first franchised edition of the Peace and Sport Forum, a distinguished platform for dialogue on peace through sports, took place in Riyadh on October 18th. Powered by the Saudi Olympic and Paralympic Committee, the event was a source of inspiration and positive change.

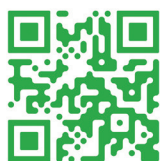
Themed «Sport is an Answer for Peace,» the Peace and Sport Middle-East Forum gathered high-level speakers coming from diverse backgrounds. They shared their expertise, their stories and their visions on using sport as a tool to build a culture of peace. Seven sessions, each with its unique focus, explored the potential of sports as a catalyst for peace and social transformation.

The event positioned sports at the core of the region's social commitments, focusing on four pillars of action: supporting athletes' social engagement, maximizing the social impact of sports events, creating coalitions to promote best practices, and advocating for the #WhiteCard campaign as a symbol of peace through sports.

The highlight of the day was an inspiring interview by French sports journalist Anne-Laure Bonnet, with Sadio Mané and Didier Drogba. The former winner of the Socrates Prize (Ballon d'Or ceremony), and the Vice-President of Peace and Sport, shared their vision of the role of athletes, on and off the pitch.

Program

- Session 1** Vision 2030: Sport in Saudi Arabia
- Session 2** Sport for gender equality: Women's empowerment
- Session 3** Champion on and off the field: the journey of Nadia Nadim
- Session 4** Sport for youth empowerment: from kids to young leaders
- Session 5** Culture of peace through sport: best practices from the field
- Session 6** Peace through sport: when the myth becomes reality
- Session 7** Living together: the major role of football
- Session 8** Major sporting events: legacy and social impact



Read the Editorial Report



Watch the BestOf Video

Champions for Peace's view



Dunya Abutaleb

KSA Champion, the first female athlete from Saudi Arabia to medal at a World Taekwondo Championships

|| I grew up at a time when there was no support for women to practice sport here. And now, feeling that there is a collective moment towards sport is amazing because it inspires the youth to be part of this momentum and to practice sport.



Husein A. Alireza

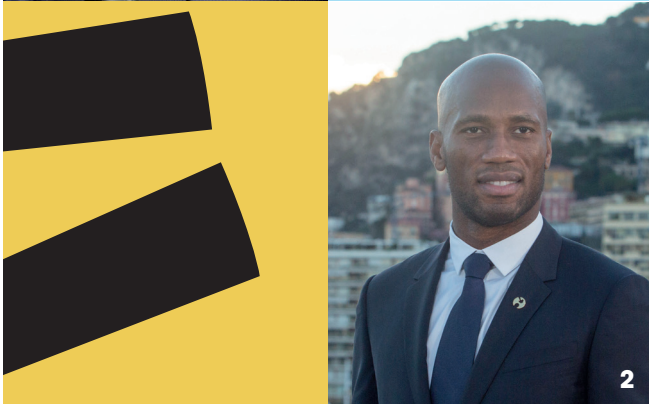
Captain of the KSA Rowing team

|| Sport can shape you as a person. When you practice sport, you understand that hard work is the key. And from my experience, hard work beats talent every time. So I encourage everyone to train hard to push their limits and become better persons.

Governance



1



2



3



4



5



6



7

1. Pentathlete World Champion, after four Olympic Games, **Joël Bouzou created Peace and Sport in 2007**. He is currently Advisor to H.S.H. Prince Albert II of Monaco and Member of the IOC Sport and Active Society Commission. Current President of the French Federation of Modern Pentathlon, he is Vice President and former Secretary General of the Union Internationale de Pentathlon Moderne (UIPM). He was elected President of the World Olympians Association (WOA) in November 2011.

2. **Didier Drogba** became **Vice President of Peace and Sport** after 25 years as a successful international football player and all-time top scorer from Ivory Coast. A true man of peace, through his personal background and engagement, Didier Drogba became a Champion for Peace in 2017. He greatly helped the organization's field programs, notably with young people in Colombia, before deciding to strengthen his commitment for peace through sport.

3. **Georges Vanderchmitt** has been the General Secretary of Peace and Sport since it was created in 2007. A former high-level senior official in the French government, he presided over two state-run companies in the media and ran the office of the Minister for Youth and Sport.

4. **Michael Geistlinger** has been Peace and Sport's Administrator since 2009. He is Professor of International Law at the University of Salzburg and author of many academic publications. He has collaborated with several organizations such as the Organization for Security and Co-operation in Europe and the Anti-Doping Division for the 2016 Olympic Games.

5. **H.E. Henri Fissore** has been an administrator for Peace and Sport since 2014 and former Ambassador to H.E. the Minister of State in Monaco. He has held several positions in Monegasque public institutions and Government and he has held several diplomatic posts abroad over the course of his career.

6. Born on the high plains of Kenya, **Wilson Kipketer**, Champion for Peace since 2009, is one of the best athletes in the history of track sprinting. His world record remained undefeated for 13 years before being beaten by David Rudisha. Now retired, he is involved in development in his home community.

7. **Alain Leclercq** was appointed as **Treasurer of Peace and Sport** in September 2023. He was a member of the Principality's Ordre des Experts-Comptables from 1970 to 2022. Since 2023, he has worked as an International Tax Consultant. Alain Leclercq also taught at Monaco's "Lycée Technique" for 15 years. He was elevated to the rank of Officer of the Order of Saint-Charles by H.S.H. Prince Albert II of Monaco. He was involved with AS Monaco Athlétisme for many years and handled the Presidency from 1994 to 2022. Recognized by his peers, he was awarded the Vermeil insignia by the AS Monaco Association and the authorities of Physical Education and Sports. Due to his profile, Alain Leclercq naturally joined Peace and Sport to express his passion for sport and commitment to peace.

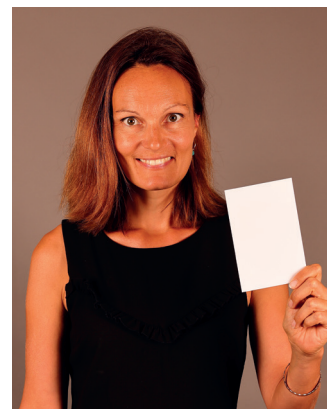
Team



Jean-Jérôme PERRIN-MORTIER
Chief Executive Officer



Ludovic DAU
Director of Sports and Programs



Charlotte AUTANT
Partners & Brand Manager



Pauline JOHANET
International Relations
Manager



Virginie OUMAILIA
Executive Assistant
to the President



Melissa SASSI
International Relations Officer



Camélia SIMON-BOUAZIZ
Events & Communication
Manager



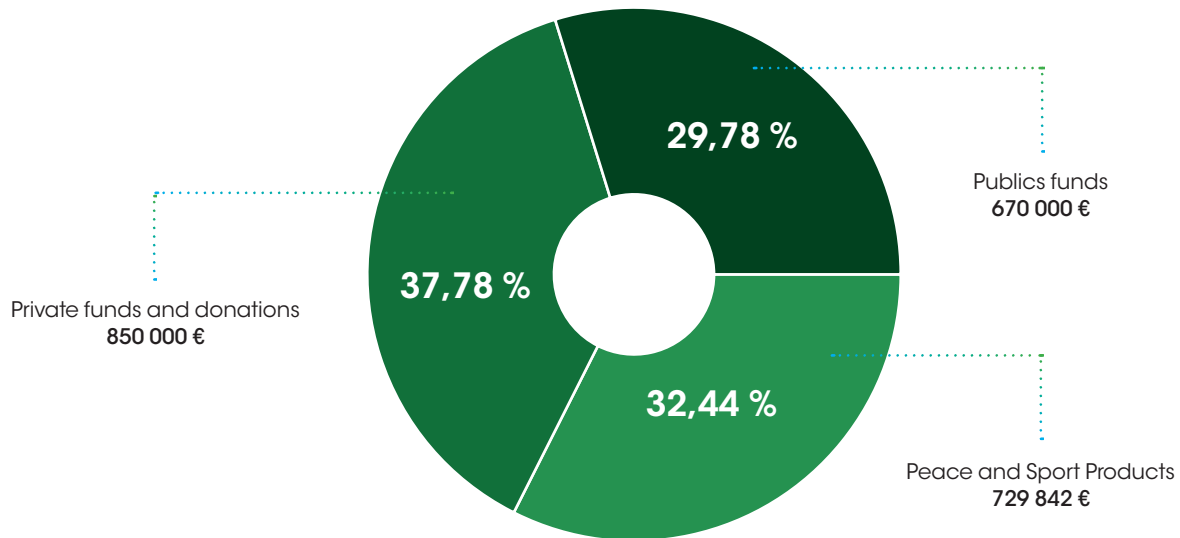
Ana-Lina THOUËILLE
Communication
and Press Manager



Audrey ROATTA
Forum Project Manager /
Middle East Development

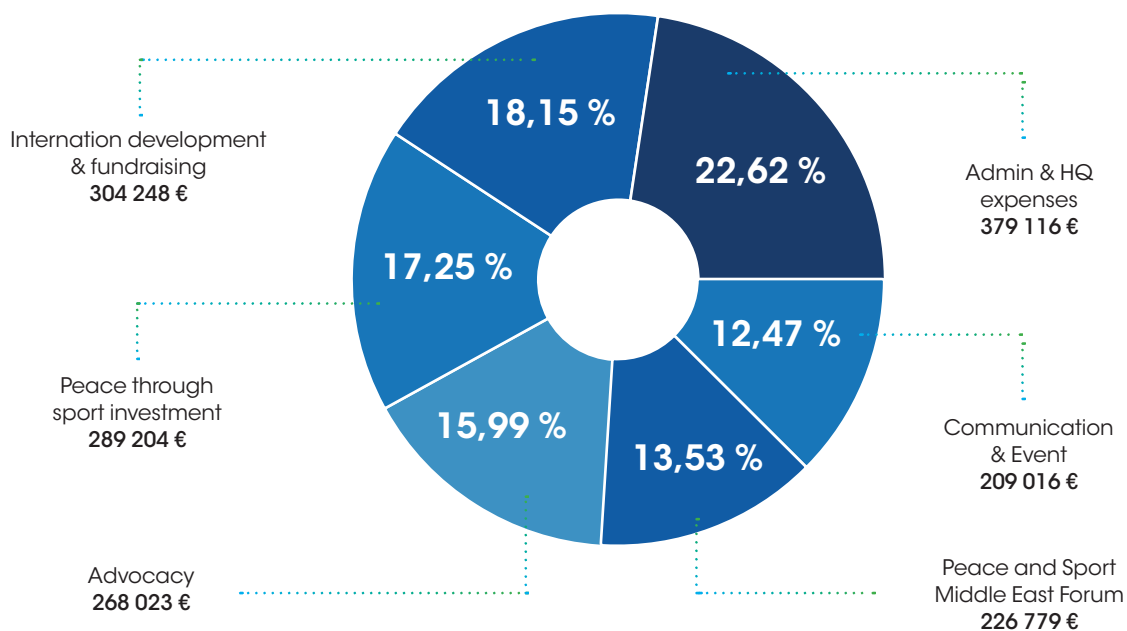
Financial Report

REVENUES 2023



TOTAL REVENUES 2023 **2 249 846 €**
OPERATING INCOME 2023 **573 461€**

INVESTMENT 2023



TOTAL INVESTMENT 2023 **1 676 385 €**

Support Us

For over 17 years, Peace and Sport has been transforming lives and strengthening communities through the unifying power of sport.

How can you make a difference?

PARTNERSHIPS

We firmly believe that sport can break down barriers and promote peace, inclusion and social justice. That's why we forge strategic partnerships with stakeholders from various sectors - private, institutional, academic. Thanks to them, our impact is multiplied.

DONATIONS

Donations are essential to support projects that help children and young people develop self-esteem, take responsibility and become agents of peace.

We guarantee that 100% of donations are allocated to our field programs.

AMPLIFICATION

Amplifying our vision of a more peaceful world through sport multiplies our impact and inspires others to join the movement. Be part of what matters.

Every contribution counts.



The Champion for Peace's view



Paula Radcliffe

Marathon World Champion

My journey as an athlete has taught me that teamwork is essential to overcoming challenges. As a Champion for Peace and ambassador for Team Colas Cup, I've seen first-hand how private company initiatives can unite employees around a sporting challenge, and at the same time contribute to solidarity projects. Together, let's use sport to build a peaceful future.

KEY FIGURES

- **+17 years** of commitment to peace through sport
- **100 %** of donations allocated directly to projects in the field
- **+1 000** young beneficiaries every week
- **+800** press coverage each year

Institutional et strategic Partners



Field Partners



Media Partners



Corporate Partners



Sport Partners

Associations & Clubs



Federations



International Federations







Peace and Sport

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